

UNITED STATES DISTRICT COURT FOR THE  
SOUTHERN DISTRICT OF NEW YORK

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**J & J SPORTS PRODUCTIONS, INC.,** as  
Broadcast Licensee of the **May 5, 2007**  
**DeLaHoya/Mayweather** Program

Plaintiff,

-against-

761 BLUE LAGOON CORP. d/b/a BLUE LAGOON  
a/k/a BLUE 761 LAGOON a/k/a BLUE LAGOON  
Defendants.

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ALVIN K. HELLERSTEIN, U.S.D.J.:

The Summons and Complaint in this action having been duly served upon the Defendants, 761 BLUE LAGOON CORP. d/b/a BLUE LAGOON a/k/a BLUE 761 LAGOON a/k/a BLUE LAGOON, on August 3, 2007 and said Defendants having failed to plead or otherwise appear in this action,

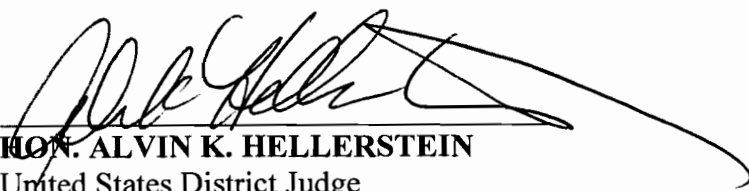
**NOW**, on motion of JULIE COHEN LONSTEIN, of counsel to LONSTEIN LAW OFFICE P.C., attorneys for the Plaintiff, it is hereby

**ORDERED** that J & J Sports Productions, Inc., the Plaintiff, pursuant to 47 U.S.C. § 605(a), does recover jointly and severally of, **761 BLUE LAGOON CORP. d/b/a BLUE LAGOON a/k/a BLUE 761 LAGOON a/k/a BLUE LAGOON**,

- 1) under 605(e)(3)(C)(i)(II) a sum of SIX THOUSAND FIVE HUNDRED DOLLARS (\$6,500.00)
- 2) and under 605(e)(3)(C)(ii) a sum of TWENTY THOUSAND DOLLARS (\$20,000.00) for enhanced damages for Defendant's willful violation of 605(a)
- 3) and under 605(e)(3)(B)(iii) costs and Attorney fees of ONE THOUSAND THREE HUNDRED ELEVEN DOLLARS AND FIFTY CENTS (\$1311.50).

SO ORDERED.

Dated: January 17, 2008

  
**HON. ALVIN K. HELLERSTEIN**  
United States District Judge

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